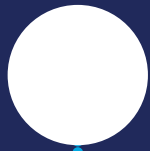




**MAXIMIZE
YOUR *ULTIMATE*
MEMBERSHIP**

AS A BIG I WW MEMBER, YOU GET ALL OF THESE BENEFITS.
WHAT IS MOST IMPORTANT TO YOUR AGENCY?



UNFORGETTABLE NETWORKING & EVENTS

Build strong relationships with like-minded people



LEADING-EDGE CONSULTING

Optimize your agency's performance



TRUSTED ADVOCATE FOR YOUR AGENCY

Establishing favorable regulatory conditions



IMPACTFUL PROFESSIONAL

DEVELOPMENT

Comprehensive training at all levels



MONEY-SAVING MARKETING & BRANDING

Customizable advertising campaigns



AWESOME STAFFING SOLUTIONS

Attract and retain top talent



TAILOR-MADE INSURANCE PROGRAMS

Protecting unique agency exposures



EXCLUSIVE MARKET ACCESS PROGRAMS

Reach hard-to-find markets



WE WANT TO HEAR FROM YOU!

CONTACT SARAH ESTEP-MARTINEZ | 304.342.2440

UNFORGETTABLE NETWORKING & EVENTS

Build strong relationships with like-minded people

- Make lifelong connections with fellow agents and network with company partners and vendors who can provide products, services, markets, and solutions to help your agency grow and thrive.
- Events include Insurance Day at the Capitol, Capitol Conversations, Young Insurance Professionals Retreats, Women in Insurance Luncheon, E&O Seminars, and Annual Convention
- Access to thought leaders through Capitol Conversations, podcasts, blogs, articles, ACT Tech Summit, companies & more.

LEADING-EDGE CONSULTING

Optimize your agency's performance

- Business, technology, and agency valuation consulting
- Business consulting & assessment tools
- Access to Ask an Expert
- Industry insights & technology guidance
- Insurance benchmarks & analytics
- Consulting packages customizable to your agency's needs
- Best Practices resources

TRUSTED ADVOCATE FOR INDEPENDENT INSURANCE AGENCIES

Your voice on state and federal issues

- Monitor and take action on legislation impacting the insurance industry
- Advance tax and regulatory policies aligned with the independent agency business model
- Work within business coalitions to sustain a positive economic landscape in West Virginia.
- Direct relationship with WV Offices of the Insurance Commissioner
- Promote initiatives that enhance public safety
- Maintain strong working relationship with the WV OIC

IMPACTFUL PROFESSIONAL DEVELOPMENT

Comprehensive training at all levels

- Pre-Licensing Education
- Big I Virtual University Resources
- New Hire Training and Specialized Technical Training
- Providing "job-ready" training
- Professional Designation Programs: Certified Insurance Counselor (CIC), Certified Insurance Service Representative (CISR)
- Free Flood, Ethics, and Loss Control Continuing Education (CE) for BIG I WV Members
- Private agency classes
- Executive Management Training
- Relevant CE courses including Commercial Agent Training, Agency Perpetuation, Cyber Liability, Financial Analysis & more
- Know & Grow Webinar Series: Non-CE professional development
- Self-study Life & Health courses

MONEY-SAVING MARKETING & BRANDING

Customizable advertising campaigns

- Marketing and co-branding with Trusted Choice®
- Pre-made, complimentary marketing solutions
- Reimbursement for marketing efforts and materials
- Training opportunities to improve your digital presence
- Enhanced exposure to a national agency search engine

AWESOME STAFFING SOLUTIONS

Attract and retain top talent

- Programs for attracting & training new insurance industry talent
- Members-only online course on attracting, hiring, and onboarding new staff
- Do-It-Yourself Hiring Toolkits
- Internship grants
- Scholarships

TAILOR-MADE INSURANCE PROGRAMS

Protecting unique agency exposures

- Nationally endorsed E&O program with over 30 years of experience
- Program designed by agents for agents
- Customized coverage to fit specific insurance agency risks
- Additional benefits tailored to insurance agency needs
- Superior customer service and expertise by your BIG I WV staff
- Employee benefits available for agency staff members through BIG I WV-sponsored plans
- Benefits package tailored to your agency's needs
- Benefits Guaranteed Issue upon initial enrollment

EXCLUSIVE MARKET ACCESS PROGRAMS

Reach hard-to-find markets

- Access to Personal and Commercial Markets
- No upfront premium or volume commitments
- Agency retains ownership of book of business including renewals
- Direct access to underwriters

BECOME THE *ULTIMATE*
BIG I WV MEMBER

bigiww.org or 304.342.2440

WHY BIG I WW IS THE NUMBER ONE CHOICE



BUILD.

Access the Largest Insurance Agents E&O Program

Leverage Our Technology Powerhouse

Build Your Brand with Trusted Choice



GROW.

Attract and Train Your Team

Markets, Markets Markets!

Benchmarks and Strategies

Best Practice



THRIVE.

Have Questions? We've Got Answers.

The Big "I" is Your Advocate - State and National Level for Your Agency Legislative Needs.

GAIN THE *ULTIMATE* COMPETITIVE EDGE.

RISE ABOVE YOUR COMPETITION.

WHAT ARE YOU WAITING FOR? JOIN NOW!

WWW.BIGIWW.ORG | 304.342.2440